

# 2019

## Test Innovators Year In Review

### By The Numbers

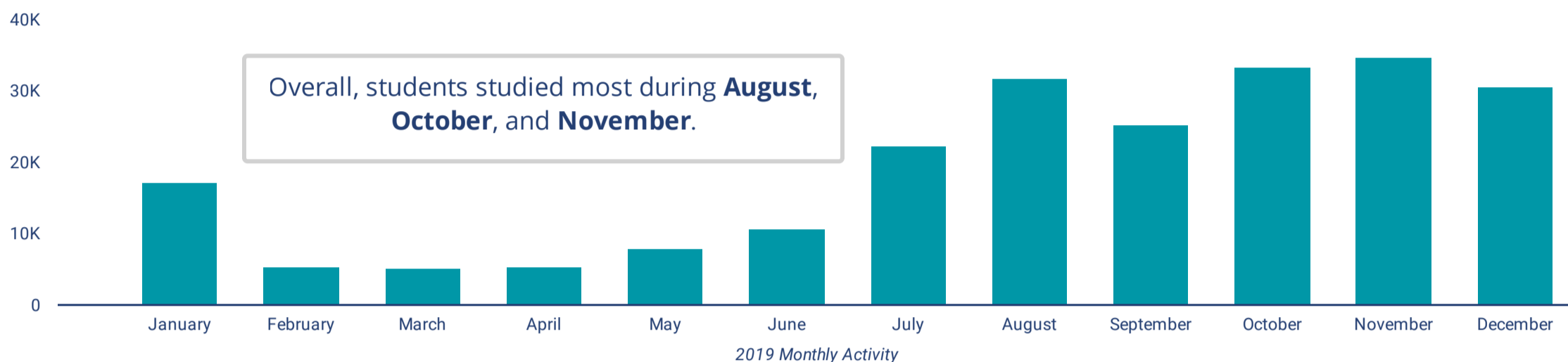
In 2019, the number of students preparing on our platform increased by **20%**.

On average, students who prepared with Test Innovators increased their percentiles by **25%\***.

Students  
**28,786**

Hours Studying  
**84,638**

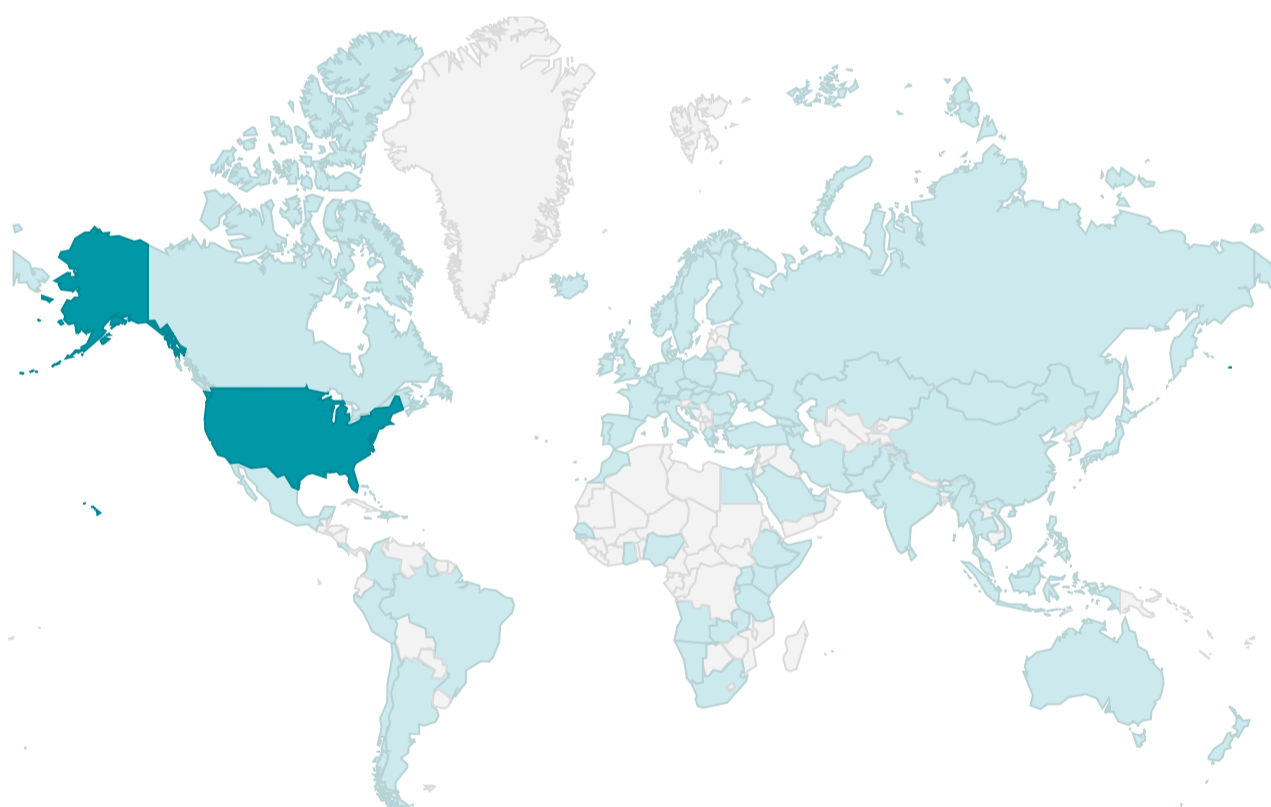
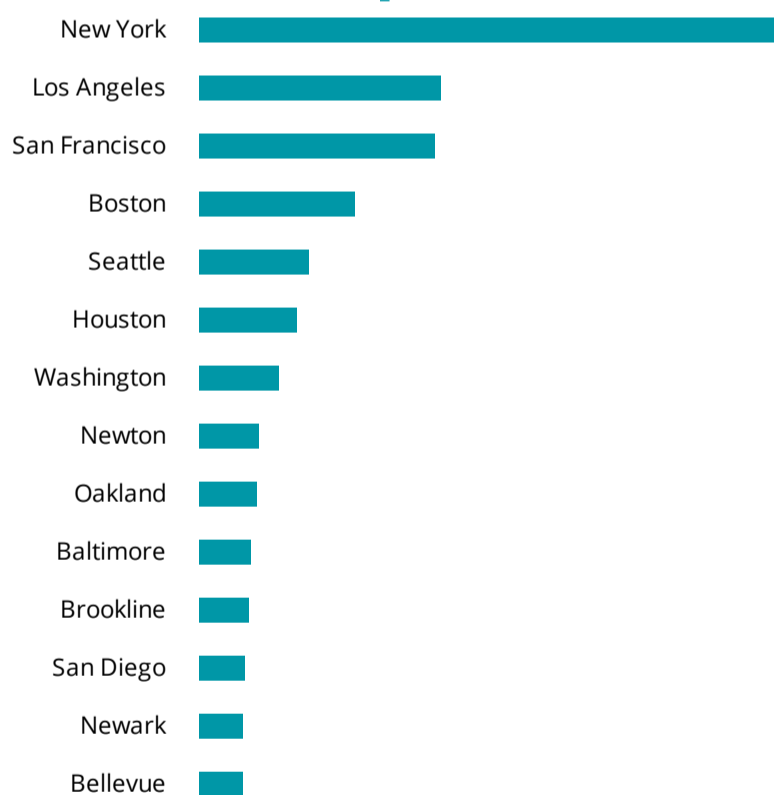
Questions Answered  
**8,579,037**



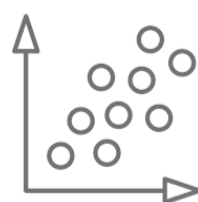
### Geography

Last year, students studied in 100+ countries across **6** continents.

#### Top Cities



### New Features



#### Student Growth Percentile

The Student Growth Percentile (SGP) quantifies an individual's growth compared to peers of a similar starting point. To learn more about SGP, visit our [blog](#).



#### Weekly Snapshot Email

Now, all students can receive a Weekly Snapshot email, which shows their progress and performance for that week. These emails keep parents informed and students motivated.



#### SSAT | ISEE Prep Guides

Our prep guides help families and students through the test preparation process, providing information about the test, study tips, and strategies for every section. [SSAT](#) | [ISEE](#)

\* Average percentile increases were calculated across four testing sites (SSAT, ISEE, ACT, SAT), including all levels and section types. Increases describe the change in average percentile from the completed first practice test to final completed practice test of the same section type (verbal, reading or math) for an individual student. Only students with multiple test scores in a given subject were included in the analysis.